

ROVE SA • RATES 2024

PRIME POSITIONS

Inside Front Cover DPS	R 45 000.00
DPS 2nd to the Inside Front Cover	R 30 000.00
Page Opposite Contents1, Contents 2, Ed's Note, Credits	R 22 000.00
Inside Back Cover DPS	R 40 000.00
Outside Back Cover	R 35 000.00

STANDARD POSITIONS

Double Page Spread Advert/Advertorial	R 30 000.00
Full Page Advert/Advertorial	R 19 067.40
Half Page Advert (Vertical/Horizontal)	R 10 272.00
Quarter Page Advert	R 5 500.00

SPECIAL PLACEMENTS

Gatefold	R120 000.00
Belly Band + Full Page Advert + Full Page Advertorial	R 95 000.00
Bookmark (printed both sides) + Full Page Advert/Advertorial	R 60 000.00
Snippet / Great Getaway / Unique Wine Farms (50 words + image + contact info)	R 5 000.00
Product Listing	R 2 000.00
Inserts	PRICE ON REQUEST

CONTRACT BOOKING SECURE DISCOUNTS AS PER BELOW:

2 X Editions - 8% • 3 x Editions - 10% • 4 x Editions - 15%

All rates excludes VAT and Agency Commission

ADVERTISING SPECIFICATIONS

Advertising material to be supplied as CMYK, American A4, high-resolution, 300 DPI print ready PDF. Please note that trim is the actual size the advert should be designed at with a 5mm bleed all round.

SIZE	TYPE SIZE	BLEED SIZE	TRIM SIZE
Double Page Spread	250mm H x 400mm W	285mm H x 430mm W	275mm H x 420mm W
Full Page	250mm H x 185mm W	285mm H x 220mmW	275mm H x 210mm W
Half Page - Horizontal	115mm H x 190mmW	145mm H x 220mm W	135mm H x 210mm W
Half Page - Vertical	265mm H x 85mm W	285mm H x 105mm W	275mm H x 95mm W
Quarter Page	115mm H x 80mm W	125mm H x 90mm W	

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BANNER SIZE - 195 W X 25 H

ADVERTISE YOUR BRAND HERE